



Rules for "50.000 Cold Car - Photographs from the World"

Cold Car's partners, customers and friends are invited to participate.

PHOTOGRAPH THEMES

1. **Urban** Theme: Cold Car's refrigerated trucks photographed in a metropolitan, town or city environment.
2. **Natural** Theme: Cold Car's refrigerated trucks photographed in nature.
3. **Vintage** Theme: photographs of the oldest Cold Car refrigerated trucks.

HOW TO SEND THE PHOTOGRAPHS

- The photographs must be in **High Definition** (300 dpi) and in **jpeg format** (.jpg).
- Each photograph should be linked to a Theme and have a Name and a Title.
- **The photographs must be sent via email to 50.000@coldcar.it by 31 December**

PARTICIPANTS' RESPONSIBILITIES

- Each participant is responsible for their photograph/s.
- Each participant has ownership of their photograph/s. Cold Car reserves the right to use them in any way and will not ask for permission to do so.
- Photographs that contain sensitive data are not permitted.

AWARDS

- **The three best photographs from each category will be shown at our stand at Sigepe 2022.**
The winners will receive their photograph printed on professional paper with the certificate for the best photograph and a pleasant gift.
- The best photographs will be published on our website Cold Car.
- A certificate of participation with a collage of the best photographs will be sent to all participants.
- Cold Car will communicate the name of the winners on its website Cold Car and directly to them via email on the **14 January 2022.**

JURY

There will be 5 members in the jury:

- 2 Cold Car managers
- 1 communication manager
- 2 photography expert

TERMS & CONDITIONS

Participation in the competition automatically implies acceptance of the mentioned rules.

CHANGES TO TERMS & CONDITIONS

The promoters of the competition reserve the right to modify rules if necessary to improve the outcome of the competition. Any changes will be communicated via email directly to each participant.

For further information please email 50.000@coldcar.it



Cold Car SpA

Sede Legale e Stabilimento:
Strada Paniate, 1 • 15040 Occimiano (AL) • Italy
Dir. +39 0142 400611 • Fax +39 0142 809456
info@coldcar.it • www.coldcar.it